



Claddagh School of Irish Dance

Mary Quinn

37 Wimpleton Drive
Longmeadow, MA 01106
(413) 567-6729

Dear Parents and Friends of the Claddagh School of Irish Dance,

The Claddagh School of Irish Dance is a local dance school that provides Irish step dance lessons to children and adults. The School takes great pride in its promotion of Irish Heritage and Culture through the music and dance of Ireland. The dancers perform at many public and private venues including local nursing homes, fraternal organizations, benefits, parades and many other events at no charge. Additionally, the School showcases the efforts and talents of its dancers at an annual recital. We are asking for your help to be able to continue these traditions.

This year's recital will be held on Friday May 25, 2018 at Longmeadow High School.

We are soliciting friends and families of our dancers as well as local businesses to advertise in the Program Book. Each year the cost of materials and other necessities for the Recital increases in price. I try to keep the cost of attending the Recital affordable so the dancers can be supported by many of their friends and family members.

By purchasing an ad in this book, you help to ensure that the show will continue to be a tribute to the dancers after all of their hard work throughout the year. You can also be assured that your message will be distributed to over 300 individuals and businesses in the Greater Springfield area.

Enclosed please find a price sheet for the various ad sizes. Closing date for ad copy is May 12, 2018. Ads may include photos and the number of words or font size is limited only by the size of the ad selected. Ads can be submitted by email and may be camera-ready ads, business cards or even a (legible) hand-written note.

Thank you for your continued support of the Claddagh School's dancers.

Sincerely,

Mary M. Quinn
Owner, Claddagh School of Irish Dance

Please send all ad copy to:
Claddagh School of Irish Dance
37 Wimpleton Drive
Longmeadow, MA 01106

Please make checks payable to:
Claddagh School of Irish Dance

Questions and copy can be emailed to: bill@harpssoftware.com

CLADDAGH SCHOOL OF IRISH DANCE
ADBOOK LAYOUTS

Full Page \$100.00
4 1/2" x 7 1/2"

Half Page \$75.00
4 1/2" x 3 1/2"

Quarter Page \$40.00
4 1/2" x 1 3/4"

Eighth Page \$25.00
4 1/2" x 1"